

**WUSME**

**ANNUAL REPORT**

**2022**



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# World Union of Small and Medium Enterprises

*In Special Consultative Status with UN ECOSOC since 2013  
and with UNIDO since 2020, Observer Organization Admitted by  
UNFCCC at COP since 2018*

## ANNUAL REPORT 2022

**WUSME, the WORLD UNION OF SMALL AND MEDIUM ENTERPRISES**  
*in Consultative Status with UN ECOSOC since 2013 and UNIDO since 2020*  
International Headquarters: Strada Borrana, n. 35, 47899 - Serravalle – Republic of San Marino  
Tel.: +378 0549 991277 e-mail: [info@wusme.org](mailto:info@wusme.org) – website: [www.wusme.org](http://www.wusme.org)



## PREFACE

# ACCELERATING THE RECOVERY FROM THE PANDEMIC AND THE FULL IMPLEMENTATION OF THE 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT FOR THE MSMEs

### ***From the Written Declaration presented for the HIGH-LEVEL SEGMENT of UN-ECOSOC***

The World Union of Small and Medium Enterprises pursues the aim of representing and supporting the interests of MSMEs and Crafts with particular attention to countries with less developed economies and female entrepreneurship.

MSMEs are the backbone of many economies, providing employment opportunities, driving innovation and creativity and generating wealth and income for individuals and communities.

The COVID-19 pandemic has had a profound negative impact on most MSMEs around the world.

As we continue to navigate the aftermath of the pandemic, it is critical that we accelerate our efforts towards the full implementation of the 2030 Agenda for Sustainable Development.

If we are to be instrumental in accelerating recovery, we need to offer a system-level solution as well as field assistance.

Women are still marginalized on all fronts: financial, technical and social when they become Entrepreneurs. In this regard, Female Entrepreneurship can be the means to achieve economic independence and social empowerment.

In conclusion, the current global scenario demands a collaborative effort to accelerate the recovery of MSMEs and achieve the sustainable development goals of the Agenda 2030, sharing their best practices regarding the MSMEs ecosystem to develop an inclusive and enabling environment.

## MESSAGE OF WUSME PRESIDENT, MS. BARBARA TRENZI

During 2022, the Association has been committed to further strengthening its relations with the International Organizations with which it is officially recognized, including, in particular, UNIDO and UNFCCC - COP and with the SME Organizations connected at regional and national level, seizing the opportunities for participation and intervention in the various events proposed.

Noteworthy are, in particular, the visit carried out at the UNIDO headquarters in Vienna in June 2022 and the participation in COP27 (27th edition of the United Nations Conference on Climate Change) in November 2022 with the organization of a collateral event and an exhibition space.



In addition to this, during the year the Association organized various institutional moments, in hybrid or virtual mode, including the General Assembly of Associates, meetings of the Board of Directors and the newly elected Standing Commissions for the period 2022-2025.

During the year, pathways of development have been further explored including the possibility to undertake a multilateral collaboration with UNIDO and other Partners for the implementation of programs to support SMEs in developing countries.

The Association will continue interacting with International Institutions and Organizations of related SMEs, participating in targeted initiatives shared through its means of communication.

WUSME plans also to constantly extend its network of contacts and relationships of collaboration.

Thanks are due to all the Office Bearers who have supported and made possible all the activities carried out during the year 2022 and who are recalled here below: Honorary President, Headquarters, Board of Directors, Senators, Secretary General, Permanent Commission for Economic and Financial Affairs, Permanent Commission for Social Issues and Female Entrepreneurship, Commission for the Development of MSMEs, Special Representatives, Ambassadors and Members of the Association.

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## PERIOD UNDER REPORT

According to the Articles of Association the fiscal year of WUSME ends with the 31st December of each year. The WUSME ANNUAL REPORT FOR THE YEARS 2022 shall comprise the Period of Report from 01/01/2022 and end on 31/12/2022.

## MEETINGS OF THE ASSOCIATION'S BODIES

### MEETING OF THE BOARD 28 FEBRUARY, 2022

The WUSME Board of Directors met on Monday, February 28th, 2022 in the Headquarters of San Marino and by videoconference to discuss renewal of the Association's Bodies for the next term of office and convocation of the General Meeting. During the meeting, WUSME President Barbara Terenzi updated the Board Members on the initiatives under progress and projects in support of the Small and Medium Enterprises and Crafts planned for the months ahead. Among them, the participation of the WUSME President as Speaker in the "SHAKTI NATIONAL CONVENTION for Empowering Women Entrepreneurs 2022", to be held on March 7th, in New Delhi and virtually, and organized in association with the Ministry of Micro, Small and Medium Enterprises, Government of India, and India SME Forum.

### GENERAL MEETING OF THE MEMBERS

**APRIL 28, 2022** – A General Meeting of WUSME has been held on Thursday, April 28th, 2022, in-presence in San Marino and by videoconference, to elect the new Board of Directors for the term of office 2022-2025. The President Barbara Terenzi was confirmed to the guide of the Association. Even the members who will compose the Board of Directors. Following the renewal of the Association's Bodies, WUSME President during the meeting has expressed words of appreciation to the outgoing Board Members for the work done in support of the Association. Finally, the General Meeting was occasion to fulfill formal obligations and retrace the main activities implemented by WUSME in year 2021 through of a brief presentation of the related Annual Report.

### MEETING OF THE BOARD MAY 30, 2022

The WUSME Board of Directors met on Monday, May 30th, 2022 in the Headquarters of San Marino and by videoconference to discuss the progress in the renewal of the Association's Bodies and on the adoption of new guidelines for the activity of representation and promotion of WUSME implemented by WUSME Office Bearers, Ambassadors and



Representatives.

During the meeting, WUSME President Barbara Terenzi apprised the Board Members of the initiatives under in progress and projects in support of Small and Medium Enterprises and Crafts in the planning stage. The activities mentioned include the mission the President will carry out in Vienna from 13 to 15 June to participate in the Austrian World Summit, organized by the Schwarzenegger Climate Initiative, a climate conference aiming at connecting stakeholders from politics, civil society and business to create a broad alliance for climate protection. Following, the WUSME delegation in Vienna will hold meetings at the UNIDO headquarters. On this occasion, Ms. Terenzi will be assisted by Prof. Dr. Norbert Knoll von Dornhoff to coordinate the meetings.

### **MEETING OF THE NEW PERMANENT COMMISSION ON ECONOMIC AND FINANCIAL ISSUE JULY 21, 2022**

The new Permanent Commission for Economic and Financial Issues of WUSME, , held its first meeting on July 21 2022 to discuss the related work for the upcoming months in particular areas of interest, such as climate change.

The new Commission, appointed by the Board of Directors on June 28, 2022, is composed by Dr. LAM L. George, as Chairman, Ms. YANG Rongyong and Mr. KUMAR Vinod as Vice Chairs and Members Mr. BEYA TSCHIDIBU Donatien, Mr. DIBLAWÉ Muhumed Hussein, Mr. FOSSAERT Michel, Mr. KRAPFENBAUER Robert, Mr. NAEEM KHAN Muhammad and Mr. SIMANI Nicolas and Ms. Terenzi Barbara as Observer.

On the occasion, Members of the Commission preliminary discussed how MSMEs are facing Climate Change in the different regions of the world and what MSMEs sectors are most affected, also in view of the planned participation of WUSME in COP27.

### **MEETING OF THE NEW PERMANENT COMMISSION ON SME DEVELOPMENT JULY 25, 2022**

The new Permanent Commission on SMEs Development of WUSME held its first meeting on July 25, 2022 to discuss areas of major concern for the Organization, such as climate change and collaboration with UNIDO.

The new Commission, appointed by the Board of Directors on June 28, 2022, is composed by Prof. James Omps as Chairman, Prof. Rodrigo Varela and Dr. J.S. Juneja as Vice Chairmen, Members Mr. Daniel Musitwa Ssubi, Mr. Giorgio Battistini, Mr. Giancarlo Grasso, Mr. Dennis Hughey, Mr. Alan Land, Prof. Mohamed Tajudin Alias and Ms. Barbara Terenzi as Observer. On the occasion, the Commission Members present preliminary discussed the development of SMEs through SMES facing Climate Change in view of the planned participation of WUSME in COP27.



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**MEETING OF THE PERMANENT COMMISSION ON SOCIAL ISSUES AND WOMEN**

**ENTREPRENEURSHIP**

**SEPTEMBER 19th, 2022**

The Permanent Commission on Social Issues and Women Entrepreneurship of WUSME held a virtual meeting on Sept 19th to discuss the work of the coming months, in particular the contribution of WUSME to the next session of the United Nations Conference on the Status of Women (CSW67) scheduled from 6 to 17 March 2023 in New York. Priority themes addressed by the Conference are: Innovation and technological change, and education in the digital age for achieving gender equality and the empowerment of all women and girls; Review theme: Challenges and opportunities in achieving gender equality and the empowerment of rural women and girls (agreed conclusions of the sixty-second session).

**MEETING OF THE BOARD**

**OCTOBER 11, 2022**

The WUSME Board of Directors met on Tuesday Oct 11h, 2022 in the Headquarters of San Marino and by videoconference to discuss the initiatives under progress. WUSME President Barbara Terenzi, who chaired the meeting, focused in particular on the inputs collected, among Members of the Board and of the Permanent Commissions, on the theme "SMEs tackling CLIMATE CHANGE" in view of the participation of WUSME in COP27. The meeting was also occasion to address the theme of the 61st session of the United Nations Commission for Social Development (CSocD61) "Creating full and productive employment and decent work for all as a way of overcoming inequalities to accelerate the recovery from the COVID-19 pandemic and the full implementation of the 2030 Agenda for Sustainable Development", in view of the written statement to submit as Organization in Special Consultative Status with UN-ECOSOC.

**MEETING OF THE BOARD**

**NOVEMBER 11, 2022**

A meeting of the WUSME Board of Directors was held on Wednesday Nov 9h, 2022 in the Headquarters of San Marino and by videoconference to discuss upcoming activities of the Association in the month of November, such as the participation in COP27 to lead an official joint SIDE EVENT and virtual attendance of the 50<sup>o</sup> session of the UNIDO Industrial Development Board. The meeting was also opportunity to explore, more in details, the opportunities for partnership between WUSME and UNIDO in the domain of sustainable development programs referred to MSMEs and Crafts. The agenda also provided for the review and approval of the draft written statement for the 61st session of the United Nations Commission for Social Development (CSocD61).

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### MEETING OF THE BOARD

#### DECEMBER 14, 2022

A meeting of the Board of WUSME was held on Wednesday Dec 14h, 2022 in the Headquarters of San Marino and by videoconference, to report on the participation in COP27, leading an official joint SIDE EVENT and holding an EXHIBIT, focus on the collaboration with UNIDO and envisaged potential participation in the 2023 ECOSOC Partnership Forum to be held on Tuesday, 31 January 2023, from 9:00 am to 5:45 pm (EDT), back-to-back with the Council's Coordination Segment, at the United Nations headquarters in New York, on the theme: *“Accelerating the recovery from the coronavirus disease (COVID-19) and the full implementation of the 2030 Agenda for Sustainable Development at all levels.”*

## INFORMATION, PUBLIC RELATIONS AND SERVICES

Below is a summary of the communication activity:

1. In 2022, 21 newsletters were sent;
2. The website ([www.wusme.org](http://www.wusme.org)), has been constantly updated with WUSME news and news on small and medium-sized businesses and crafts around the world;
3. WUSME is present on various social channels:

Facebook, Twitter, Instagram and LinkedIn page.

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## WUSME's ACTIVITIES IN YEAR 2022

### WUSME, MISSION IN NIGER

#### NIGER - JANUARY 2022

WUSME Ambassador and Special Representative and Africa SMB Forum President Mr. Dogad Dogoui went on a mission in Niger to explore opportunities of collaborations in support of SMEs. On the occasion he held meetings with officials of SME related Organizations such as Mr. Daouda Moussa, Deputy Secretary General of the Chamber of Commerce and Industry of Niger.

### WUSME INTERNATIONAL PARTNER OF AIMA'S 11TH MSME CONVENTION

#### NEW DELHI (INDIA) - JANUARY 21, 2022

WUSME has been International Partner of the AIMA's 11th MSME CONVENTION was held virtually on Friday January 21st, on the theme "MSMEs: Road to Sustainable Development". The Convention was held under the Chairmanship of Dr. J S Juneja, Director WUSME and Chairman SMEs Committee & Past President AIMA. Dr. J S Juneja presented the importance of Creativity and Innovation by MSMEs. In this connection, he said, Innovation is the lifeline for MSMEs to grow and prosper by providing creative products and services generating much needed employment for the millions.

After the welcome address, the convention was graced with the presence of Hon'ble Minister of Micro Small and Medium Enterprises, Govt. of India – Mr. Narayan Rane.

WUSME actively participated in the discussion, with particular focus on "MSME: developing entrepreneurial culture". President Barbara Terenzi conveyed an institutional message while WUSME Board Member Mr. Michel Fossaert briefly illustrated international experiences and perspectives on SMEs sustainable development, also through the expansion of entrepreneurial culture, in view of a further active cooperation between WUSME and AIMA.

### WUSME AT "SHAKTY NATIONAL CONVENTION FOR EMPOWERING WOMEN ENTREPRENEURS 2022"

#### NEW DELHI (INDIA) - MARCH 7, 2022

WUSME joined "SHAKTY NATIONAL CONVENTION for Empowering Women Entrepreneurs 2022", held on 7 March 2021, in New Delhi (India) and virtually, and organized in association with the Ministry of Micro, Small and Medium Enterprises, Government of India and India SME Forum.

WUSME President Barbara Terenzi and Chairwoman of the Permanent Commission for Women Entrepreneurship Dr. Pauline Crawford intervened as International Speakers in the

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session entitled “Enabling an Entrepreneurial Ecosystem for Women: Experiences from around the World”.

In her speech, WUSME President remarked how SMEs are an important part of the economy in every country of the world. “In particular – WUSME President said- we must also consider women and young enterprises. Thanks to the support of its network and opportunity for exchange between the different countries, WUSME is voice of SMEs to Institutions worldwide, to share ideas and promote best practices”.

Dr. Pauline Crawford focused her speech stating: “I am here today to represent the Permanent Commission of WUSME for Women Entrepreneurship. On behalf of WUSME, we investigated what was happening in the last COVID years in India, Africa and Asean countries. Some of the problems are similar. Women have to deal with many very facets of business and life. There is a financial and a business issue obviously, but there is always also a social issue. The ability to share is really important. WUSME is also looking at education for women entrepreneurs across the world, because education is essential for them. Women are extremely talented, have incredible natural skills for business, that maybe are underestimated”.

Dr. J S Juneja, Director WUSME attended the Shakti National Convention : Empowering Women Entrepreneurs 2022 and interacted with all the participants to continue motivating young people to set up their own business and industries, so that they may be *job creators and not job hunters*. They could own their business and become their own boss.

#### **WUSME AT THE 27TH MEETING OF THE UNFCCC STANDING COMMITTEE ON FINANCE CAPE TOWN (SOUTH AFRICA) MARCH 22-23, 2022**

WUSME delegate and Ambassador in Chile Mr. Alessandro Bozzo attended virtually the 27th meeting of the Standing Committee on Finance of UNFCCC held on March 22-23, 2022 in Cape Town, South Africa. Among the items on the agenda, the Committee was invited to consider the mandates provided by COP 26 and Conference of the Parties serving as the meeting of the Parties to the Paris Agreement (CMA 3) at its third session, with a view to agreeing on the scope, outputs and organization of work in 2022. In his speech, WUSME delegate and Ambassador in Chile, Mr. Alessandro Bozzo, presented the Union of Small and Medium Enterprises, recalling its commitment as *Observer Organization* to the UNFCCC and bringing his own experience on SME financing. WUSME President Barbara Terenzi underlined in her institutional message to COP26, *“WUSME Association continues carrying on its commitment to raise awareness among Institutions in order for SME to be supported in the different stages of the energy transition, and to guarantee aid, promoting easier access to immediate funding and with a simplified bureaucracy.”*



**WUSME AT 1ST INTERNATIONAL TERME SELCE CONGRESS ON CORPORATE WELL-BEING  
SELCE (CROATIA) MAY 13, 2022**

WUSME joined the 1<sup>st</sup> International TERME SELCE Congress held in Selce (Croatia) on 13 May 2022 on the Corporate Well-Being. The Congress was aimed at improving the culture of health in companies through education and special health and wellbeing programs to increase efficiency and productivity at work, while linking programs with the microclimatic benefits of the Crikvenica Riviera. On the occasion, WUSME President Barbara Terenzi conveyed the following written statement:

*"Small and Medium Enterprises (SMEs) play a decisive role in Medical Tourism and offer services that are in accordance with the SDGs Sustainable Development Goals. The Terme Selce Initiative is, therefore, in the mainstream of national and international SME politics and enjoys the full support of WUSME."*

**WORLD ECONOMIC FORUM ANNUAL MEETING  
DAVOS (SWITZERLAND) – MAY 22, 2022**

The 2022 edition of the World Economic Forum is taking place in Davos, on the Swiss Alps, an international meeting and an opportunity for discussion among the countries in person after two years ending on 26 May. On the sidelines of the event, WUSME Special Representative and Ambassador in Cambodia Oknha Roseline So had the opportunity to hand to the Prime Minister of Cambodia, H.E. Hun Sen, a letter and a symbolic present of the Association from WUSME President Barbara Terenzi. In her letter, WUSME President expressed the willingness of the Organization to collaborate with the Cambodian Government and the competent Institutions in support of the enterprise development, identifying opportunities for closer cooperation.

**WUSME AT THE AUSTRIAN WORLD SUMMIT -AWS 2022  
VIENNA (AUSTRIA) – JUNE 14, 2022**

WUSME took part in the annual R20 AUSTRIAN WORLD SUMMIT held in Vienna on May 28th and 29th 2019. The event was attended by WUSME President Barbara Terenzi. The Austrian World Summit, at its six edition, is a long-term initiative to help regions, states and cities implementing the sustainable development goals of the UN Agenda by 2030 and achieving global climate protection goals defined in the 2015 Paris Agreement to limit climate change. During the summit, the UN General Secretary António Guterres pointed out that "renewable energies are the 21st century peace plan" and that "the window to prevent the worst impacts of the climate crisis is closing rapidly". Precisely for this reason, according to the UN General Secretary, "we need to reduce emissions by 45% by 2030 and achieve net zero emissions by the middle of the century".

Speakers, included Arnold Schwarzenegger, founder of R20 Regions of Climate Action. The former Governor of California, remotely connected, highlighted how technology plays a

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decisive role in the fight against climate change. “Right now – he pointed out – we have all the technology we need to leave fossil fuels in the past, to create a future in which our economy explodes and our children breathe clean air. Technology can be our savior”. Consistent with its mission and the concern towards climate change and environmental protection, WUSME is particularly engaged in enhancing the world of Small and Medium Enterprises and Crafts as stakeholders able to play an active and important role in contributing to the Sustainable Development Goals of the United Nations (SDGs) and fighting change climate, sharing their experience and implementing sustainable projects.

#### **WUSME DELEGATION AT UNIDO IN VIENNA**

##### **VIENNA (AUSTRIA) – JUNE 14, 2022**

A WUSME delegation, composed by President Ms. Barbara Terenzi, General Coordinator Ms. Maria Valeria Pasquini and Prof. Dr. Norbert Knoll von Dornhoff, visited the UNIDO headquarters in Vienna, Austria. The WUSME delegation met Mr. Bernardo Calzadilla-Sarmiento, Managing Director of the Directorate of Digitalization, Technology and Agri-Business together with other Officers of the United Nations Industrial Development Organization (UNIDO). The meeting focused on opportunities of collaboration between WUSME and UNIDO, as well as issues relating to climate, agriculture and sustainable projects of Small and Medium Enterprises and Crafts.

#### **MEETING BETWEEN WUSME PRESIDENT BARBARA TEREZI AND AMBASSADOR OF REPUBLIC OF SAN MARINO IN VIENNA H.E. ELENA MOLARONI**

##### **VIENNA (AUSTRIA) – JUNE 14, 2022**

WUSME President Barbara Terenzi met Ambassador of the Republic of San Marino in Vienna and Permanent Representative of the Republic of San Marino to the Organization for Security and Cooperation in Europe (OSCE), H.E. Ms. Elena Molaroni. During the meeting, Ms. Terenzi illustrated the main activities carried out by the Association, which is based in San Marino, in support of Small and Medium Enterprises and Crafts worldwide, as well as opportunities for collaboration with UNIDO, as a result of the visit held by the WUSME delegation at the UNIDO HQ in Vienna.

#### **WUSME CELEBRATING THE MSME DAY 2022 ADDRESSING THE SPECIAL EVENTS ORGANIZED BY THE UN**

##### **NEW YORK CITY (USA) - JUNE 27, 2022**

On the occasion of the MSME DAY (JUNE 27), WUSME actively contributed to the events organized by the United Nations to celebrate.

In particular, Mr. Daniel Musiitwa Ssubi, WUSME Board Member, spoke at the 5th Annual Micro, Small and Medium-Sized Enterprises event, held in the United Nations headquarters New York and virtually on June 27, in the session on “Innovations in the MSMEs to support

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the SDGs ”.

*“The pandemic has taught us – said Mr. Ssubi - that crisis and containment measures do not impact everyone in the same way. Hence resilient recovery is the focus of this year's events. You all know that MSMEs account for 90% of all business on this globe. Due to the significant contribution to the economy, MSMEs are essential for innovations, job creation and productivity. It is a back bone of societies everywhere contributing to local and national economy and to sustaining livelihood especially among the working poor, women, youth and in vulnerable situations”.*

**WUSME AT THE CONFERENCE ON THE CONTRIBUTION OF COMPETITION POLICY TO THE RESURGENCE OF MSMEs POST-COVID-19  
BANGKOK (THAILAND) - JUNE 27-28, 2022**

On the occasion of the MSME DAY -JUNE 27, WUSME will participate in events organized by the United Nations. Mr. Vinod Kumar, WUSME Board Member, and Mr. Nestor Buenaflor, WUSME Ambassador in Thailand, will speak at the event organized by UNCTAD and ESCAP on the “THE CONTRIBUTION OF COMPETITION POLICY TO THE RESURGENCE OF MSMEs POST-COVID-19” held in Bangkok (Thailand) and virtually on 27 and 28 June. Mr. Kumar will speak in the session on the topic “Presentation of the online course on SMEs and competition policy” while Mr. Buenaflor will speak in the session “Presentation: Exploiting the interaction between digital platforms and SMEs: recommended practices for digital platforms”.

**WUSME PRESIDENT BARBARA TERENCE WITH PRESIDENT EUCHAM EUROPEAN CHAMBER  
MICHELE ORZAN**

**REPUBLIC OF SAN MARINO – July 7, 2022**

On 7th July, 2022, in San Marino, WUSME President Barbara Terenzi and EuCham-European Chamber President Mr. Michele Orzan held a fruitful meeting with wide-ranging discussion on ways to further boost WUSME-EuCham cooperation in support of Small and Medium Enterprises and Craft. WUSME and EuCham, linked since 2012 with the signing of a Memorandum of Understanding, share a constant commitment to support and promote the development of SMEs. The talks also included ways to jointly support the development of SMEs and explored opportunities for partnership between the two Organizations.

**MEETING BETWEEN WUSME PRESIDENT BARBARA TERENCE AND MINISTER COUNSELOR OF THE  
EMBASSY OF THE PEOPLE'S REPUBLIC OF CHINA IN ROME, MR. XISONG ZHOU  
REPUBLIC OF SAN MARINO – August 4, 2022**

WUSME President Barbara Terenzi met the Minister Counselor of the Embassy of the People's Republic of China in Rome, Mr. Xisong Zhou, on Wednesday 3 August, on the occasion of his visit to San Marino. During the meeting, Ms. Terenzi introduced the WUSME

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Association and briefly illustrated the related activities in support of SMEs.

WUSME is present in China with several Representatives and actively collaborates with numerous SME organizations on the Chinese territory.

**WUSME AT THE AFRICA CLIMATE WEEK IN LIBREVILLE, GABON  
LIBREVILLE (GABON) – AUGUST 29-SEPTEMBER 2**

WUSME participated in the Africa Climate Week (ACW 2022), from 29 August to 2 September 2022 in Libreville, Gabon. The event was co-organized by the UNFCCC in collaboration with UNDP, UNEP, World Bank and several regional partners. The week has been dedicated to workshops, negotiations, new partnerships and round tables on initiatives, management and financing for the sustainable development of Africa, with climate change and its impact on water, food, health, transport and industrialization with sessions dedicated to action for accelerate the implementation of the Glasgow Climate Pact and the Paris Agreement, in preparation for COP27 to be held in Sharm el-Sheikh in Egypt from 6 to 18 November 2022. To represent the Organization was Mr. Dogad Dogoui, WUSME Special Representative and Ambassador in Tunisia as well as President of Africa SMB Forum. “My role for WUSME here, as well as for the Africa SMB Forum platform, is to defend the interests of Small and Medium Enterprises – he underlined during an interview – therefore access to debates, regulatory and legislative changes on climate change and transition and related markets. As for Africa (states, NGOs, local authorities and companies – including SMEs), the focus remains the search for a better balance in the contributions between the “polluters” countries of the North, West and East of the world, and the countries of the South – including Africans – who need to draw resources from the planet to ensure sustainable development and growth, as inclusive as possible”.

**WUSME AT THE HORASIS INDIA MEETING IN VIETNAM  
BINH DUONG NEW CITY (VIETNAM) – SEPTEMBER 25-26, 2022**

Ms. Sushma Morthania, Vice Chair of the Permanent Commission on Social Issues and Women’s Entrepreneurship of WUSME, the World Union of Small and Medium Enterprises, attended the annual Horasis India Meeting held at in Binh Duong Convention and Exhibition Center in Binh Duong New City, Vietnam. Ms. Morthania took part, as Panelist, in the session focusing on “Female Leadership and Why We need it More than Ever”. Multiple studies indicate that female leaders outperform their male counterparts in globally critical areas like handling the COVID-19 crisis or environmental and social governance (ESG) – including measures to counter climate change. So why do women remain vastly underrepresented in leadership positions? What mindset changes are needed? Among men? Among women? In the corporate world and political arena? Can we define the unique qualities and benefits female leaders bring to the table.

In her speech, Ms. Morthania highlighted, among other things, that “it is imperative to understand the external forces or stimuli that lead to discrimination or gender inequality at



the most basic levels of society" and recommended building strong networks for sharing successful stories and supporting each other, enabling and educating.

"We need to use technology to connect and reach every MOTHER on this planet and through her, the next generation of Mankind. GENDER EQUALITY HAS TO START WITH ME – EACH WOMAN HERSELF." she concluded.

Dr. J S Juneja, Director, WUSME and Chairman, Global Projects & Services Private Limited actively participated in the "Horasis India Meeting" and addressed the meeting.

He pointed out that both the countries namely Vietnam & India have a strong entrepreneurial base of SMEs. Enterprising spirit is bountiful and are competing in supply chain management. Both can make a big success in complementing each other's strengths and capabilities.

### **WUSME AND CONFARTIGIANATO IMPRESE RIMINI TOGETHER TO SUPPORT SMALL AND MEDIUM ENTERPRISES**

#### **REPUBLIC OF SAN MARINO – OCTOBER 10, 2022**

A meeting was held in Republic of San Marino between the top management of WUSME (World Union of Small and Medium Enterprises) and Confartigianato Imprese Rimini, represented by Barbara Terenzi president and Carlo Maiani collaborator of the WUSME president, Davide Cupioli and Gianluca Capriotti president and provincial secretary of 'Rimini Association. One theme is the possible synergies to work on common development drivers of SMEs: digital and technological innovation, environmental protection and progress in business culture.

The meeting reinvigorated the historical friendship between WUSME and Confartigianato Imprese Rimini, started in the past decades by Gianfranco Terenzi and Mauro Gardenghi, who have now disappeared and are fondly remembered during the works.

Now the link is in the role Ivano Spallanzani, former national president of Confartigianato and now consul of crafts on behalf of Confartigianato and WUSME Senator.

"We can do many things together and useful for small and medium-sized enterprises in the San Marino and Rimini area – said Barbara Terenzi and Davide Cupioli – in the wake of a historic friendship between institutions. We now collect this legacy and plan activities that give business prospects to companies, even in an international key. We have in common the sensitivity towards youth entrepreneurship, the willingness to dare to the passion for work and for the autonomous enterprise. It is increasingly necessary to support women in the world of work, protecting their rights. We will schedule training sessions, because the craftsman must be supported with the approach to technological innovation. We have promised ourselves to intensify relations and to develop awareness-raising events for administrations and public opinion".

### **WUSME, the WORLD UNION OF SMALL AND MEDIUM ENTERPRISES**

*in Consultative Status with UN ECOSOC since 2013 and UNIDO since 2020*

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**WUSME DELEGATION IN VISIT TO ECOMONDO**

**RIMINI (ITALY) - NOVEMBER 8 2022**

WUSME President Barbara Terenzi visited to the Rimini fair to participate in the ECOMONDO AND KEY ENERGY, the GREEN TECHNOLOGY EXPO. On this occasion Ms. Terenzi met Mr. Giovanni Lezzi, Representative of Confartigianato Italia, and Mr. Andrea Carapellese, International Expert on Investment & Technology at UNIDO. During the meetings, opportunities for collaboration between the respective Organizations in support of Small and Medium Enterprises and Crafts were discussed.

**WUSME COP 27 SIDE EVENT: TACKLING CLIMATE CHANGE: REMEDIAL MEASURES FOR SMES, SUSTAINABLE INFRASTRUCTURE AND LAND GOVERNANCE**

**SHARM EL SHEIKH (EGYPT) - NOVEMBER 16, 2022**

Successful outcome of the official side event led by WUSME in collaboration with ASSOCHAM (The Associated Chambers of Commerce and Industry of India), ACCARD (African Centre for Climate Action and Rural Development Initiative), Initiatives of Change International e EDFI (European Development Finance Institutions) on 16 November 2022, at COP27 in Sharm El Sheikh, on the theme "*Tackling Climate Change: remedial measures for SMEs, sustainable infrastructure and land governance*".

Main topics addressed by the experts and panelists: climate finance, adaptation & mitigation needs, solutions and proposals for the energy transition of SMEs and communities in key sectors such as energy, agriculture, management of water resources and the territory with particular attention to their impact on young people, women and social development.

Speakers from WUSME: Ms. Barbara Terenzi, WUSME President and Mr. Michel Fossaert, Ms. Bernadette Ouedraogo WUSME Board Members.

On invitation of WUSME Mr. Soren Andreasen, CEO of EDFI.

**WUSME TO PROMOTE CLIMATE ADAPTATION IN AFRICA**

**KAMPALA (UGANDA) – NOVEMBER 30, 2022**

In its commitment to support MSMEs and CRAFTs adaptation to climate change, WUSME collaborates with Partner Organizations to explore effective solutions to climate adaptation, especially in most vulnerable sectors such as agriculture and most hit regions such as Africa. As part of this action, WUSME Director Mr. Daniel Musiitwa Ssubi attended a workshop held in Kampala (Uganda) on November 30, 2022, upon initiative of VITO, an international renowned Flemish Research and Technology Organisation (RTO), on the KLIMPALA project, a Climate Platform for Adaptation in the African Agricultural Sector. Mr. Ssubi actively contributed to the panel discussion sharing his highlights on challenges and opportunities for Ugandan SMEs in climate adaptation planning and finance.

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**WUSME AT THE FIFTIETH SESSION OF UNIDO INDUSTRIAL DEVELOPMENT BOARD (IDB)  
NOVEMBER 21-23, 2022**

As Organization in Consultative Status with UNIDO, WUSME had the opportunity to attend the 50<sup>th</sup> session of the UNIDO Industrial Board held from 21 to 23 of November 2023 in Vienna. A WUSME delegation composed of President Barbara Terenzi and Directors Dr. Joginder Singh Juneja, Mr. Michel Fossaert, Mr. Vinod Kumar and Mr. Daniel Musiitwa Ssubi virtually joined the different sessions of the 3 day Conference, with particular attention to the opening message of DG Gerd Müller, UNIDO and the 2030 Agenda for Sustainable Development, UNIDO strategy in response to climate change, the Third Industrial Development Decade for Africa (IDDA III) and the Special Event on "Industrial Policy for the Energy Transition". In a meeting following the conclusion of the Conference, WUSME delegates highlighted a few key results: the implementation of Sustainable Development Goals was often indicated as aim of the investments needed as well as facilitating technology transfer and capacity-building. Energy and hydrogen were also at the center of the discussions. Highlighted the Potential of Integrated Agro-Food Parks for Industrialization of Africa.

**WUSME AT ARTIGIANO IN FIERA, INTERNATIONAL EXHIBITION IN MILAN  
MILAN (ITALY) - DECEMBER, 2022**

WUSME President Barbara Terenzi visited "Artigiano in Fiera", the International Exhibition of Artisans and Craftsmen held in Milan (Italy) from 3 to 11 December 2022, to meet WUSME Director Vinod Kumar and Commission Vice Chair Sushma Morthania, and the stalls of Indian Entrepreneurs participating in the event as Exhibitors of wooden toys and jewelry handcrafted in collaboration with artisans from India, as well as Tea and Organic Herbal Infusions. India has always been one of the most engaging protagonists of Artigiano in Fiera. This year India is country of honor with its most appreciated attractions, flavors and handcrafted products. WUSME delegates could appreciate the quality and sustainability of materials, design and cultural heritage of the handcrafted products on display. Since its inception, WUSME is committed to support CRAFTS worldwide as a primary form of entrepreneurship in many countries.

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**WUSME**

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