

APPLY TODAY FOR HOSTED SME PROGRAM



Ministry of Micro,
Small & Medium Enterprises
Government of India

this is where
all the action is

World's Fastest Growing Economy

Largest Youth Population by 2020

Largest Populated Country by 2024

Third Largest Group of Scientists & Technicians

Largest market of 350 million urban consumers by 2025

Over 26700 SMEs with an annual growth rate of >20%



INDIA

FOCUS SECTORS

- | | |
|------------------------------|------------------------------|
| Agro Based | Home Furnishings |
| Automobile | Infrastructure |
| Automotive Components | IOT & Information Technology |
| Aviation | ITES & BPO/M |
| Biotechnology | Leather & Footwear |
| Chemicals | Logistics |
| Cold Chain | Machinery & General Mfg. |
| Construction | Media & Entertainment |
| Consumer Electronics | Oil & Gas |
| Defence Manufacturing | Pharmaceuticals |
| Education & Training | Ports |
| Electrical Eqpt. & Machinery | Power & Renewable Energy |
| Electronic Systems | Railways |
| Exploration & Mining | Roads and Highways |
| Fashion & Retail | Shipping |
| Food Processing | Telecom |
| Gems & Jewellery | Textiles & Garments |
| Health & Wellness | Tourism & Hospitality |

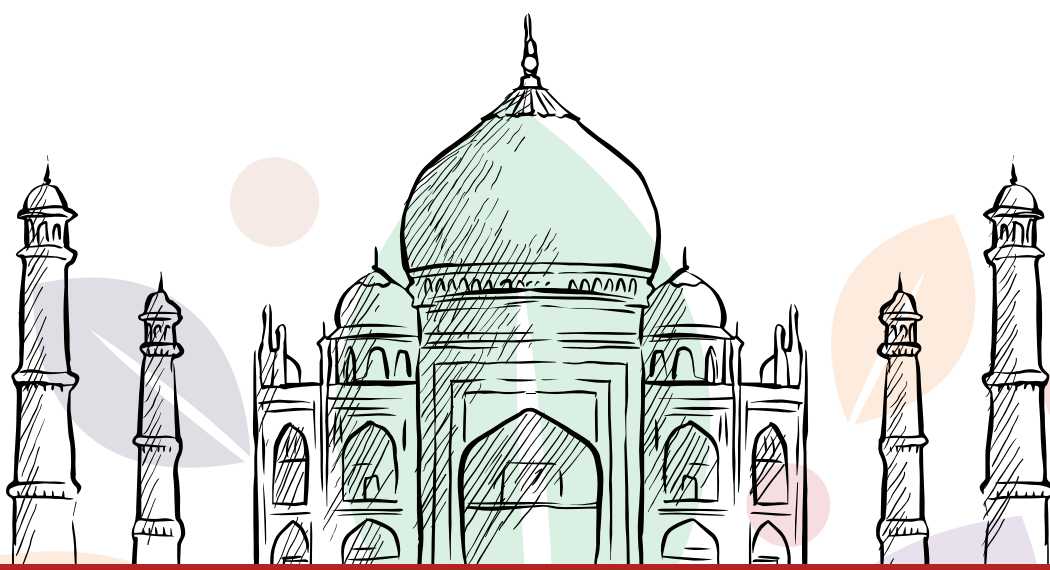


**INTERNATIONAL
SME
CONVENTION**

BUSINESS BEYOND BORDERS

April 22nd -24th, 2018 NEW DELHI INDIA

THE BEST SME PLATFORM FOR IDENTIFYING, MEETING & SIGNING
ALLIANCES, COLLABORATIONS, DEALERS, DISTRIBUTORS, JOINT VENTURES, PARTNERSHIPS & FRANCHISES



THE CONVENTION

The International SME Convention 2018

is a platform for intensive business discussion, progressive interaction, trade association and business synergy between progressive entrepreneurs from all over the world. The platform facilitates exchange of relevant business partnerships and trade opportunities for International Small & Medium Enterprises with a global network of delegates across 58 countries.



International delegates interested in business matching, trade partnerships, collaboration or JVs with International SMEs are welcome to apply for an ALL-ACCESS PASS. The theme “**Business Beyond Borders**”, offers a special focus on business and trade opportunities in India. With over 26000 high growth SMEs in 36 sectors and a blooming urban market, India is at the cusp of a multi pronged push for Manufacturing. The Convention is set to be attended by smart entrepreneurs from the India TOP 10,000 SMEs program of INDIA SME FORUM, as well as 300-500 international delegates.

10000
SMALL & MEDIUM ENTERPRISES

The Convention is programmed over a Welcome Dinner and 2 full days of seminars, b2b meetings, the focus expo, followed by a day picnic to the Taj Mahal in Agra. Special Sections at the Convention include :

- ◆ **FOCUS EXPO**
Indian & international products & services with a special focus on Women & marginalised sections.
- ◆ **BIZ SQUARE**
B2B meeting slots in a special serviced area, for face to face interaction with potential partners
- ◆ **TRADE CONNECT**
Business matching & diligence services for trade association, collaborations or JVs from India SME Forum
- ◆ **DISCONNECT**
Optional day picnic tour to the Taj Mahal, 8th Wonder of the World & visit to Agra, the footwear export capital

THE ORGANISERS

India SME Forum founded in May 2011, supports and recognizes the innovativeness and competitiveness of small and medium Indian entrepreneurs globally. WUSME, the representative international organization, was founded in April 2010 with the aim to represent, support and the protect the rights and interests of small and medium enterprises worldwide. ISF has 76000 members from India and WUSME has representation from 68 countries around the world. The Ministry of Micro, Small and Medium Enterprises, Government of India and World Entrepreneur Development Organisation support the convention.

DAY 0 - EVENING

◆ WELCOME DINNER

Get acquainted with Successful Entrepreneurs, Business Delegations, Bureaucrats, Specialists and Gurus of the Business World over a welcome dinner. Exhibiting SMEs will get their stall space for setup after dinner.



DAY 1

◆ CONFERENCE PLENARY

Inauguration of convention & the expo by the Who's Who of the government, industry and trade from India.



◆ FOCUS SECTOR SEMINARS

Opportunities in focus sectors of Make in India, initiative covering key factors and incentives, for SMEs from all over the world and the Opportunities pitched by select International SMEs for the best of Indian SMEs, in that specific Sector.



◆ SPOTLITE

Award Winning and Successful Entrepreneurs, Bureaucrats, Specialists and Gurus of the Business World, share best practices from all over the world for doing business and strengthening the SME ecosystem in India.



◆ NETWORKING DINNER

Network over a lavish dinner with sumptuous Indian and Continental fare, with the most progressive, smart and successful entrepreneurs from all over the world.



DAY 2

◆ FOCUS SECTOR SEMINARS - Day 2

Opportunities in focus sectors of Make in India, covering key factors and incentives, for SMEs from all over the world and the Opportunities pitched by select International SMEs for the best of Indian SMEs, in that specific Sector.



◆ SPOTLITE - Day 2

Award Winning and Successful Entrepreneurs, Bureaucrats, Specialists and Gurus of the Business World share best practices from all over the world for doing business and strengthening the SME ecosystem in India.



◆ INDIA SME 100

Witness history in the making with the top 100 SMEs of India being awarded and acknowledged for their unique contribution to Nation Building and the entrepreneurial ecosystem for the year 2017.



◆ CLOSING DINNER

Cement Business Toes & Forge new alliances over a lavish dinner with sumptuous Indian and continental fare, with the most progressive, smart and successful entrepreneurs from all over the world.



WHO SHOULD ATTEND / EXHIBIT

INTERNATIONAL SMEs

- Small and Medium Entrepreneurs recommended by International Chambers and Industry Organisations
- Small and Medium Entrepreneurs, registering under the following categories, will be short listed for invitation :
 - already Exporting their products and services to India
 - for appointing distributors / local partners / dealers from among qualified & experienced Indian SMEs
 - interested in collaborations / joint ventures / technology or brand licensing with Indian SMEs
 - interested in manufacturing & marketing their products and services in Indian markets

REGISTRATION - INTERNATIONAL DELEGATES

- ALL ACCESS PASS Includes
- ✓ All Lunch & Dinner banquets
 - ✓ BIZ Square Access
 - ✓ Convention - All Sessions
 - ✓ WEDO Network membership
 - ✓ Listing in Trade Guide

ALL ACCESS PASS - Early Bird Registration

till Feb 21st 2018 ✓ US\$ 250 / Euro 215

ALL ACCESS PASS - Just in Time Registration

till March 21st 2018 ✓ US\$ 300 / Euro 260

Exhibition Display - Octonorm Stall

- 3 mt x 2 mt with table and chairs
- 2 All Access Passes+ 10 Minute slot for Product Presentation in Seminar on Business Opportunities (subject to availability)
- Listing in Expo & Trade Guide

US\$ 750 / Euro 640

Optional Day Picnic to TAJ MAHAL

Leave at 7am and return at 9pm
by Air Conditioned Coach with 5 Star
Lunch Buffet, Water, Soft Beverages &
Snacks on the way.

US\$ 200 / Euro 175

Accommodation is available at various categories of hotels around the venue and can be booked directly, by the delegates at costs, ranging from US \$ 125 - US\$ 350 per room per night. A list of all hotels in close walking proximity of the venue, shall be sent to all registered delegates, along with their web links. The delegate registration costs do not include Accommodation, Visas, Air Travel or Local Travel.

LATE REGISTRATION

US\$ 400 / Euro 350

after March 21st or on the day itself

HOSTED SME PROGRAM (HSP)

WeDO in association with India SME Forum is incentivizing & subsidizing select International SMEs / Exhibitors / Collaborators, for participation at International SME Convention via the Hosted SME Program in association with the Ministry of MSME.

Benefits :

- 1 complimentary, Expo Display Octonorm stall of 3X2 mts with 2 All Access Passes
- Complimentary Stay for max 2 people in one double room a max up to 3 nights at a partner hotel on twin basis.
- 10 Minute slot for Product Presentation in Seminar on International Opportunities (on first come first serve basis and subject to availability) Note : Selected Entrepreneurs shall have to pay 150\$ towards the WEDO Network membership.

Eligibility :

International SMEs to apply for the HSP program shall be selected based on the qualifying criteria from applicant entrepreneurs in the Focus Sectors of the HOST nation to avail the benefits. Entrepreneurs from the Focus Sectors, interested in Trade Agreements, JVs, Partnerships or Collaborations with host country Enterprises / Institutions. Entrepreneurs / Office Bearers of Partner Industry Associations or Professional Institutions, representing at least 3 of their member enterprises in Focus Sectors, may also be considered.

Conditions :

Acceptance or rejection to the HSP is strictly the prerogative of the Hosts and the selection team and no correspondence will be entertained on the same. Applicants rejected for the program can choose to participate as registered delegates. The Applicant should clearly mark the Registration form as applying for the HSP.

ONLINE APPLICATION for DELEGATE REGISTRATION, EXHIBITION & HSP PROGRAM
Visit www.wusme.org