

WUSME

ANNUAL REPORT

2016



PREFACE

WUSME AGENDA 2016-2021 SMEs: The Engines for Economic Growth and Employment

The history of WUSME commenced six years ago, in the year 2010. Based in the Republic of San Marino, this Organization deals with SMEs and Crafts at international level and, since 2013, enjoys a formal relationship with the United Nations by having been granted Special Consultative Status at the Economic and Social Council of the United Nations. The International Conference “2016-2021, SMEs: the engines for economic growth and jobs, a new architecture for the financing of SMEs”, held 15 to 17 April 2016 in the Republic of San Marino, has been undoubtedly an opportunity to give continuity to the previous events, respectively in 2011 in Budapest and in 2010, 2012 and 2014 in San Marino, highlighting the Association's primary goal, namely to promote the protection and development of small and medium- sized enterprises in the world. WUSME President Gian Franco Terenzi highlighted that «the conference marks the end of a first profitable period of activity for our Association and the presence of delegations from 70 to 80 countries confirms how Wusme has become a well-established International Organization as well as a reference point for SMEs worldwide. Many topics at the center of the debate, namely the value of SMEs for the economy, women's entrepreneurship and empowerment of young people in the job market, the importance of access to funding and the more effective measures make them available.

THE NEW OFFICE BEARERS FOR 2016-2021

WUSME is already established on an international level. Meanwhile, the organization has expanded to five countries and continues to grow in stature and influence. Following the General Assembly, convened during the International Conference of April 2016, the election to determine who would serve on the board and as head of the various committees took place. These representatives were asked to serve for another five years,

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running through 2021. The result saw the expansion of the Association at an international level. President Gian Franco Terenzi was unanimously confirmed as President of the Organization and Norbert W. Knoll von Dornhoff as General Secretary.

In addition, the Board of Directors was increased from 16 to a new total of 22 members consisting of both previous office bearers and new elected officers. WUSME is confident that the resulting increase is key to providing continuity as well as new ideas and direction with regarding to promoting and enhancing the mission undertaken by WUSME more than six years ago.

ASSOCIATION'S BODIES APPOINTED BY THE GENERAL ASSEMBLY OF APRIL 16TH, 2016

BOARD OF DIRECTORS

The BOARD OF DIRECTORS is the Governing Body of the Association and is composed by the President, other Members of the Board and the Chairmen/Chairwomen of the Permanent Commissions. Honorary President, Secretary General and Chief Executive may take part and intervene in the meetings with a consultative function.

The Board is designed to include authoritative and qualified representatives of SMEs and Crafts from around the world. The Board meets regularly and is responsible of managing and directing the activities of the association as well as supervising the work of the Permanent Commissions and other Committees.

PRESIDENT

TERENZI GIAN FRANCO

Entrepreneur, Honorary Chairman National Union of Craftsmen,

Former Head of State of San Marino

(SAN MARINO – EUROPE)

President

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MEMBERS OF THE BOARD

ALIAS MOHAMED TAJUDIN

University Professor of Entrepreneurology

(MALAYSIA – ASIA)

Member of the Board

BATTHYANY-SCHMIDT MARGIT

Founder and President of the Union of the Hungarian Women and First Vice-Chairwoman of COPA-COGECA

(HUNGARY – EUROPE)

Member of the Board

BATTISTINI GIORGIO

Entrepreneur expert in Construction and Representative of UNAS

(National Union for Craftsmen of San Marino)

(SAN MARINO – EUROPE)

Member of the Board

CARDENAS CELSO

Chief Executive of the Central Center of Support to SMEs at Ministry of Industry and Commerce

(PARAGUAY – AMERICA)

Member of the Board

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DESLIERRES FRANCOIS

Lawyer specialized in International Affairs

(FRANCE – EUROPE)

Member of the Board

FOSSAERT MICHEL

President of FTPE (Federation of Micro-Small Enterprises)

(FRANCE – EUROPE)

Member of the Board

GATTI LEO

Master Craftsman

(SAN MARINO – EUROPE)

Member of the Board

HOLTZ ROBERT

SMEs Organizations Representative to UNESCO in Paris

(FRANCE – EUROPE)

Member of the Board

JUNEJA JOGINDER SINGH

Chairman of Global Projects & Services Pvt.Ltd. Former President of the National SMEs Association

(INDIA – ASIA)

Member of the Board

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KUMAR VINOD

President INDIA SME FORUM

(INDIA – ASIA)

Member of the Board

MASSALA LILIANE

Secretary General of the Ministry of Digital Economy and Post

(GABON – AFRICA)

Member of the Board

MENICUCCI LORETTA

Entrepreneur and President of UNAS (National Union of Crafts of San Marino)

(SAN MARINO, EUROPE)

Member of the Board

MUSIITWA SSUBI DANIEL

National Chairman of USSIA (Uganda Small Scale Industries Association)

(UGANDA – AFRICA)

Member of the Board

OUEDRAOGO BERNADETTE

Agroeconomist

(BURKINA FASO – AFRICA)

Member of the Board

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RICCIO BIAGIO

President of CONFARTIGIANATO ASTI (Craftsmen Association of ASTI)

(ITALY – EUROPE)

Member of the Board

RONGYONG YANG

President of Shanghai High Victory Fine Chemical Co., Ltd.

(CHINA, ASIA)

Member of the Board

VARELA RODRIGO

Director of the Center for Business Development ICESI

(COLOMBIA – AMERICA)

Member of the Board

OMPS JAMES

President, International University of Entreprenology (IUE)

(USA – AMERICA)

**Chairman the Permanent Commission on Development of Small and Medium Enterprises
“CSMED” Member of the Board**

PAULINE CRAWFORD

President World Association of Visioneers & Entreprenologists (WAVE)

(UK – EUROPE)

Chairwoman of the Permanent Commission on Social Issues and Women Entrepreneurship

Member of the Board

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LAM LEE GEORGE

President HONG KONG-ASEAN Economic Cooperation Foundation

(HONG KONG – ASIA)

Chairman of the Permanent Commission on Economic and Financial Issues

Member of the Board

SECRETARY GENERAL

KNOLL DORNHOFF NORBERT W.

Univ. Prof. of Economic and Fiscal Policy

(Austria – EUROPE)

SENATORS

SPALLANZANI IVANO

Former National Chairman of CONFARTIGIANATO (Italian National Craftsmen Association),

Vice President of FEDEREXPORT, President of BANCA DI SASSARI

(ITALY – EUROPE)

GARDENGI MAURO

Secretary General of CONFARTIGIANATO RIMINI (Craftsmen Association of Rimini)

(ITALY – EUROPE)

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PERMANENT COMMISSION ON ECONOMIC AND FINANCIAL ISSUES

The PERMANENT COMMISSION ON ECONOMIC AND FINANCIAL ISSUES is a Consultative Body of the Association composed of a Chairman/Chairwoman, Vice Chairman/ Vice Chairwoman and Members.

It is designated to examine, analyze and identify potential problems and challenges that may affect or promote the creation, survival and development of SMEs from the point economically and financially at the local, designated to examine, analyze and identify potential problems and challenges that may affect or promote the creation, survival and development of SMEs from the point economically and financially at the local, regional or global, and is designed to identify, develop and propose methodologies and effective and innovative solutions to minimize any negative impact related.

LAM LEE GEORGE

President HONG KONG-ASEAN Economic Cooperation Foundation

(HONG KONG – ASIA)

Chairman, Member of the Board

RONGYONG YANG

President of Shanghai High Victory Fine Chemical Co., Ltd.

(CHINA, ASIA)

Vice Chairwoman

Member of the Board

BEYA TSCHIDIBU DONATIEN

General Manager of Africa Business Promotion, Consultancy and Management Office

(Germany – Europe)

Member

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DIBLAWE MUHAMMED HUSSEIN

Entrepreneur

(SOMALIA/UAE – AFRICA/ASIA)

Member

KRAPFENBAUER ROBERT

Engineer and founder of Krapfenbauer ZT GmbH

(AUSTRIA, EUROPE)

Member

NAEEM KHAN MUHAMMAD

Managing Director & CEO SWATI GROUP OF INC. MUHAMMAD AKRAM & SONS TRADING & INVESTMENT

(PAKISTAN, ASIA)

Member

SIMANI NICOLAS MAGOTSWE

Economic Consultant with Entrepreneurs Resource Centre as well as an Environmental Impact Assessment and Audit Practitioner registered and licensed by the National Environmental Management Authority (NEMA)

(KENYA – AFRICA)

Member

PERMANENT COMMISSION ON SOCIAL ISSUES AND WOMEN ENTREPRENEURSHIP

The PERMANENT COMMISSION ON SOCIAL ISSUES AND WOMEN ENTREPRENEURSHIP is a Consultative Body of the Association composed of a Chairman/Chairwoman, Vice Chairman/ Vice Chairwoman and Members.

It is designed to examine, analyze and identify social issues involving women entrepreneurs from a legal, structural and economic point of view, locally, regionally or globally, and is

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aimed to find, develop and propose methodologies and solutions to minimize any relative negative impact.

PAULINE CRAWFORD

President World Association of Visioneers & Entreprenologists (WAVE)

(UK – EUROPE)

Chairwoman, Member of the Board

HENZEN ANGELINE

President of AFRIQUE SOLIDARITE'

(CAMEROON – AFRICA)

Vice Chairwoman

ADJANONHOUN DIANE-MONIQUE

(BENIN – AFRICA)

Member

BERZE KATHY

(HUNGARY – EUROPE)

Member

EVANTY NUKILA

(INDONESIA – ASIA)

Member

WIN AYE AYE

(MYANMAR – ASIA)

Member

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MORTHANIA SUSHMA

(INDIA – ASIA)

Member

PERMANENT COMMISSION ON SME DEVELOPMENT “CSMED”

The CSMED is a Consultative Body of the Association composed of a Chairman/Chairwoman, Vice Chairman/ Vice Chairwoman and Members.

CSMED's main goals are to:

1. Be a strategic resource for SMEs and for their respective representative organizations worldwide, with particular interest for countries with emerging economies.
2. Support SMEs in facing and overcoming crises, challenges and problems in the competitive globalized context.
3. Identify activities and initiatives that properly respond to the specific needs of SMEs and contribute to the implementation of solutions and reforms that can improve the business environment for SMEs in an efficient and effective way.

Prof. Dr. JAMES OMPS

President, International University of Entreprenology (IUE)

(USA – AMERICA)

Chairman

DENNIS HUGHEY

Founder and Manager of Alliance International Registrar LLC

(USA – AMERICA)

Vice Chairman

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GIANCARLO GRASSO

Trainer – Professor

(ITALY – EUROPE)

Member

ALAN LUND

Specialized in providing operational management and process/profitability improvement strategies and services

(USA – AMERICA)

Member

SOUNG LIEW

Soung Liew is specializes in business operational management, reengineering and process excellent improvement strategies/implementation.

(China – ASIA)

Member

Prof. Dr. MOHAMMED TAJUDIN ALIAS

University Professor of Entreprenology

(Malaysia – ASIA)

Member

NELSON RODRIGUEZ

(Venezuela – AMERICA)

Member

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STAFF MEMBERS

Univ.-Prof. Dr. Norbert W. Knoll von Dornhoff, General Secretary

Ms. Tatiana Casadei, Manager

Ms. Laura Casetta, Press Office Manager

Mr. Jerome Costa, Advisor

Ms. Maria Valeria Pasquini, General Coordinator

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MESSAGE OF THE PRESIDENT DR. GIAN FRANCO TRENZI

Esteemed Members and Friends of WUSME,

With the 2016 edition of the WUSME International Conference, our Association has completed a first important and productive period of activity, characterized by several initiatives aimed at strengthening our growth, presence and action in the world in support of Small and Medium Enterprises and Crafts. This event, in addition to being consistent with the previous editions, drew in the Republic of San Marino nearly 300 delegates, from over 70 countries around the world, to have an open, effective and actual discussion on issues, projects and opportunities of collaboration in support of SMEs, recognized as engine for the growth of each economy of the world.

The Conference, as well as the Organization, has served and serves as international platform designed to facilitate the matching of supply and demand, the combination of opportunities and conditions necessary for an effective implementation of projects, programs and investments, variable in size, scope and value and concerning the private sector, SMEs in particular, as well as the public sector, with actions to be developed in the different fields considered strategic for the economy.

WUSME allows business projects of the private sector as well as programs of public interest, in which the participation of financial partners and investors is sought or planned, to intercept the investment opportunities made available by the Organization through initiatives, such as this one, and its network of relationships and partnerships. These proposals are evaluated, in terms of feasibility and interest, by the investors WUSME identifies as appropriate and interested, within the context of agreements involving SMEs and the other proponent partners, as promoters of the future development, for their ability to remain essential asset of the society in which the individual person grows, develops and participates actively. With this Conference, WUSME becomes a framework to fill with SMEs' projects and proposals in search for resources and transfer of potential.

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MESSAGE OF THE GENERAL SECRETARY PROF.DR. NORBERT W. KNOLL v. DORNHOFF

WUSME AGENDA 2016-2021

The WUSME Workshop on Innovative SMEs Financing held in the framework of the 4th General Assembly on 16th and 17th April in San Marino recommended the following (here summarized) General

The Approach for the WUSME AGENDA 2021:

“The Delegates agreed that a “Holistic Approach” will be needed to enable Smaller Companies to fully reap the benefits of a more diversified financial offer. Though all delegations emphasized the importance of better access to finance for SMEs, they all the same expressed their doubts that standing alone even a wider range of financial instruments would be not enough to achieve in the long run economic growth and sufficient employment. Micro Loans without bankable securities should have priority. The purpose of the Permanent Commission is to support WUSME's mission by establishing a framework to develop and deliver strategic resources for SMEs and CRAFTS and to enable institutional reforms for doing business easier with less bureaucracy and more efficiency.

New emerging markets for SMEs and Crafts are “Green Technologies” (e.g. Cleaning techniques, waste to energy, organic fertilizers, protection of the environment.) Examples for new Business Opportunities are, to mention some: AUTOMOTIVE Auto Repair & Maintenance Services, BUSINESS SERVICES Advertising/Marketing Services, CHILDREN'S BUSINESSES Personalized Children's Products, FOOD Delivery Services, HEALTHCARE SERVICES. WUSME's AGENDA 2016 to 2021 shall be a “Staircase to Success” to lay the foundation for an environment where SMEs and Crafts can grow to their full potential for

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creating jobs, particularly for women and younger people in less developed economies, reducing poverty, protect the environment and improving living standards.

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I. INTRODUCTION

1. PERIOD UNDER REPORT

The Registrar at the Civil and Criminal Commissarial Court of the Republic of San Marino certified with Certificate No. 350 of 30/04/2010 that WUSME has been established on 14/04/2010 and registered on 30/04/2010. According to the Articles of Association the fiscal year of WUSME ends with the 31st December of each year. The WUSME ANNUAL REPORT FOR THE YEARS 2016 shall comprise the Period of Report from 01/01/2016 and end on 31/12/2016.

2. STRUCTURE AND CONTENTS OF THE REPORT

The „WUSME ACTION PLAN – ROAD MAP” served as the guideline for the first Annual Report containing the actions and measures undertaken in the first year of WUSME's existence. In the period under review for the year 2011, the ROAD MAP has been enriched with additional issues, e.g. Bilateral Cooperation Agreements and Contracts signed with third parties.

The WUSME AGENDA 2016 to 2021 defined additional action priorities, particularly for better access of SMEs and Crafts to new financial sources.

The amended Road Map and the AGENDA will form the basic structure for the ANNUAL REPORT 2016.

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II. WUSME ACTION PLAN AND AGENDA 2016 – 2021

WUSME needs to get better organized and structured in order to be more efficient and effective in support of SMEs and find the financial resources necessary to expand and develop. Preparatory work started during the Report period:

1. ESTABLISHMENT OF A WUSME PROFIT CORPORATION: during the Report period, WUSME continued with the planning to set up a profit corporation with headquarters in the Republic of San Marino that will link up to the HEADQUARTERS to carry out the activities and services in support of SMEs members.

2. EXTENSION OF WUSME ORGANIZATION IN 2016

During the Report Period 2016, President Dr. Gian Franco Terenzi and his Staff worked on the extension of the Organization of WUSME.

On occasion of the General Meeting to be held on April 16th and 17th in San Marino, WUSME has extend and enhance its organizational structure as follows.

In addition to the OFFICEs as provided by the Article of the Association, NEW OR RENEWED POSITIONS have been introduced, such as:

WUSME SPECIAL REPRESENTATIVE: represents, promotes and coordinates and is responsible for WUSME activities in a specific sector or area of reference;

WUSME AREA COORDINATOR: corresponds to one of the 10 Vice Presidents and will be primary referent person for an area which will include different countries or a partial continent;

WUSME AMBASSADOR: has very formal representative role, holding public relations for WUSME in the country/area/sector of reference;

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DELEGATE AT THE INTERNATIONAL ORGANIZATIONS: has both a representative and operational role.

3. IDENTIFICATION OF THE MAIN GEOGRAPHICAL AREAS OF THE WORLD

On occasion of a meeting held November 7th 2016, the Special Committee of the Board identified and deliberated the main world macro areas of reference for WUSME, useful to design the WUSME Vice Presidents, as provided by the Articles of the Association: *"the Vice Presidents are designate among and by the members of the Board and may vary from a number of 1 (one) to 3 (three) for each geographical area identified by the Board of Directors itself.*

The Vice Presidents are responsible for coordinating all the Representatives present in the respective area of reference, questioning them, convening meetings, receiving and evaluating their proposals to be submitted to the Board".

On January 11th, the Board ratified the following list:

1. NORTHERN EUROPE
2. UNITED KINGDOM
3. CENTRAL EUROPE
4. SOUTHERN EUROPE
5. EASTERN EUROPE
6. COMMONWEALTH OF INDEPENDENT STATES + MONGOLIA
7. UKRAINE + GIORGIA

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8. INDIA
 9. CHINA
 10. MIDDLE EAST
 11. JAPAN
 12. ASEAN
 13. AUSTRALIA + NEW ZEALAND
 14. NORTH AMERICA
 15. CENTRAL AMERICA
 16. SOUTH AMERICA
 17. NORTH AFRICA
 18. CENTRAL AND EASTERN AFRICA
 19. CENTRAL AND WEST AFRICA
 20. SOUTH AFRICA

III. MORE MEMBERSHIP BENEFITS SINCE 2016

MAIN BENEFITS OF JOINING WUSME HAVE BEEN BETTER IDENTIFIED AS FOLLOWS:

- **TO BECOME PART OF AN INTERNATIONAL AND QUALIFIED NETWORK OF SMEs AND RELATED ORGANIZATIONS AND INSTITUTIONS WORLDWIDE**

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WUSME Members are enabled to pursue qualified contacts and establish profitable relationships helpful to develop and expand their action, also through the participation in events organized or promoted by WUSME and its partners, such as national and international conferences, seminars, workshops, training programs, etc.

• TO SEIZE OPPORTUNITIES FOR DEVELOPMENT AND COOPERATION AT NATIONAL AND INTERNATIONAL LEVEL AND BE SUPPORTED IN THE RELATED IMPLEMENTATION

WUSME Members are facilitated in entering into cooperation agreements with other Members in more than 80 countries worldwide and linking to national and international organizations, academic institutions, research centers and similar bodies specifically competent in SMEs. In addition, WUSME Members have the opportunity to approach the United Nations System, by virtue of its Special Consultative Status with the Economic and Social Council of the United Nations, and identify opportunities of cooperation.

• TO ENTER AN INTERNATIONAL BUSINESS PLATFORM

WUSME Members have access to an international business platform designed to facilitate the matching of supply and demand and combination of opportunities and conditions for an effective implementation of projects, programs and investments of different size, scope and value, which can relate to the private sector, SMEs in particular, as well as the public sector, with actions to be developed in the several fields considered strategic for the economy.

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• **TO BE ASSISTED IN BUSINESS ACTIVITIES AND ENTREPRENEURIAL PROJECTS**

WUSME Members may receive support in their start-up phase, expansion of existing business, development of skills and capabilities, identification of potential partners and contact with international experts.

• **TO BENEFIT FROM A WIDE RANGE OF SPECIFIC ADVANTAGES**

Through the several and cross-cutting activities implemented and promoted by the Organization, WUSME Members.

MEMBERSHIP BENEFITS OF INSTITUTIONS AND ORGANIZATIONS HAVE BEEN BETTER DEFINED AS FOLLOWS:

Organizations, joining WUSME as Affiliated Members, have the opportunity to identify and convey factual opportunities to participate in projects, programs, bids and tenders highlighted from the WUSME international network.

Affiliated Organizations have the opportunity to be introduced to National and International SMEs Organizations, as well as to United Nations Organizations, European Union and other International Associations in Asia, Africa and Latin America which WUSME is in contact with.

Affiliated Organizations may enter into Cooperation Agreements with WUSME, wherein customized modalities of future operations are agreed to reach mutual benefits.

Some specific benefits reserved to affiliated Organizations are:

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1. to access the WUSME information services

Affiliated Organizations may receive regular information on opportunities available in different economies of the world, such as “best practices”, new business opportunities, access to the United Nations Global market and competitive advantages for exports and business partnerships;

2. to contribute to the written statement to United Nations Organizations

Affiliated Organizations may contribute to written statements of WUSME to UN ECOSOC and other UN Organizations, e.g. UNIDO, UNESCO, OECD etc. aiming at the safeguarding of the rights, interests and competitiveness of SMEs and Crafts.

3. to assist enterprises in starting international business partnerships through the network of WUSME

WUSME is in contact with the world and enjoys privileged international relations in many countries, where the Union has the potential to encourage entrepreneurship cooperation agreements.

As a consequence, affiliated Organizations may offer assistance to entrepreneurs and startups in entering into business partnerships, joint ventures, clusters etc. in different countries across the world.

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IV. INFORMATION, PUBLIC RELATIONS AND SERVICES

THE NEW WUSME MAGAZINE

During the Report period the editorial team started with the draft of the new WUSME MAGAZINE 2016. It is planned to publish the MAGAZINE on-line begin of 2017 and print it shortly thereafter.

Wide space has been given to the International Conference held in April 2016 in the Republic of San Marino and titled "2016-2021, SMEs: the engines for economic growth and jobs, a new architecture for the financing of SMEs", with a review of main speeches, as well as results of the Workshop relating to funding for SMEs. The Magazine also contains the presentation of the new institutional officers, elected by the General Assembly, for the period 2016-2021, such as the Board, the Permanent Commissions, the Senators and the new Ambassadors, appointed by the Board. The Magazine is aimed also to retrace the last years of activities and initiatives of the Organization, such as the participation in the United Nations Development Group UNDG in New York, the signature of a MoU between WUSME and the Chamber of General Commerce of Shanghai, the organization of the 2014 "Waste to Energy" Conference in San Marino and the Tu Tumike program of refugees reintegration.

THE FOLLOWING TOOLS OF INFORMATION HAVE BEEN USED:

1. New WUSME Website www.wusme.org

The new website being on-line since 2016 is more comprehensive and optically more attractive. However, the General Secretary advised that as well technical as structural improvements will have to be made.

The basic version published online is to be improved from a technical and structural point of view, with timing and modalities to be defined, taking into consideration that more complexity implies greater employment of financial, human and technical resources to keep the site effective and efficient.

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Some improvements might concern Members and Office Bearers. Members could be offered an exclusive section for SME related information. Application and payment for membership could be made online with paypal or credit/debit cards. WUSME Office Bearers could receive own Pages for posting their comments and SME news of their geographic region.

2. NEWS ON WUSME AND SMEs

are been published on website, facebook and twitter on a regular basis;

<https://www.facebook.com/pages/WUSME/161281020624813?fref=ts>

3. WUSME NEWSLETTER

Starting from beginning of 2017, the WUSME HQ of San Marino plans to send a newsletter, twice a month by email, to all Office Bearers, Representatives, Affiliated Members and contacts registered via the website.

4. ARTICLES OF THE GENERAL SECRETARY ON WUSME ON SMES RELATED THEMES DURING THE REPORT PERIOD 2016

The full text of the articles can be read and downloaded under the URL

<http://www.evancarmichael.com/Small-Business-Consulting/6147/summary.php>

5. INQUIRIES – QUESTIONS AND ANSWERS, SERVICES

During the period of this Report inquiries on access to finance have increased. Services regarded mainly export businesses, new projects and search of business partners.

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As the source of information have been mentioned: the WUSME web site, information and articles published via Internet, the Facebook, Google and Twitter.

6. SOCIAL MEDIA

a. WUSME ON FACEBOOK:

WUSME is present with regular information and statements under

- WUSME GROUP: <https://www.facebook.com/groups/wusme/?fref=ts>
(560 Members)
- WUSME Facebook page:
<https://www.facebook.com/pages/WUSME/161281020624813?fref=ts>

b. WUSME ON TWITTER:

Go to: <https://twitter.com/WUSME/status/18226075439996928>

c. TIFC SME Toolkit

- South Africa Toolkit:
http://southafrica.smetoolkit.org/sa/en/directory/show_listing/75005
- Nigeria Toolkit:
<http://nigeria.smetoolkit.org/nigeria/en/webpage/98627/en>

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V. PARTNERSHIP AND/OR CONSULTATIVE STATUS AT UN ORGANIZATIONS

QUADRENNIAL REPORT TO UN ECOSOC

Since WUSME has been granted Special Consultative Status at UN ECOSOC in the year 2013, the first Quadrennial Report had to be drafted during the Report period comprising the work of WUSME for United Nations Organizations from 2013 to 2016.

The main contents of the Quadrennial Report are:

Significant changes in the organization

The Articles of Association have been amended in order to allow the Board of Directors to appoint WUSME Ambassadors for selected Countries and regions with the task to promote the mission of WUSME and the work of the United Nations with a view at the Millennium Development Goals (MDGs) A WUSME branch has been established in the Democratic Republic of the Congo.

Contribution of the organization to the work of the United Nations

Representatives sought in personal meetings with the UN Secretary General and the President of UN ECOSOC advice regarding the action priorities of NGOs in support of SMEs and Crafts. In written and verbal statements submitted to ECOSOC and other UN Agencies, e.g. United Nations Industrial Development Organization (UNIDO), the United Nations Office for Drugs and Crime (UNODC), the United Nations High Commissioner for Refugees (UNHCR) actions and recommendations for the achievement of the Millennium Developments Goals and a sustainable economic and social development have been proposed. In WUSME's International SME Conferences held during the report period, the targets and aims of ECOSOC and the United Nations Global Compact have been discussed with representatives of more than 70 Countries.

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Participation in meetings of the United Nations

Representatives attended the following meetings related to sustainable economic and social development, population dynamics, institutional matters, empowerment of women entrepreneurs, and protection of the environment and energy issues:

2013: United Nations High Commissioner for Refugees (UNHCR) in Geneva, Switzerland: High level meeting from 19-20 March 2013 with Senior Officers for the presentation of a new plan for the repatriation of refugees in the Democratic Republic of the Congo and in other African Countries.

2014: UN Food and Agricultural Organization (FAO) Conference in Budapest on Family Farming

2014: Various meetings with Officers of UNIDO, UNODC, UNOPS, UNCITRAL at The United Nations Office (UNOV) in Vienna for the presentation of new "green" technologies of SMEs and Crafts.

2014: 2nd UNIDO FORUM "ISID" on Inclusive and Sustainable Industrial Development 4 – 5 November 2014 at the Vienna International Center - VIC – UNOV Vienna,

2014: UNESCO International Conference 15.-17.12, 2014 in Paris on the re-enchanting the world with the post-2015 Development Agenda in collaboration between NGOs and UNESCO,

2015 Regular Session, Committee on NGOs, New York, 26 January - 04 February, 2015

2015: UN Development Group undg Side Event during the UN General Assembly on 23 September 2016 in New York on sustainable economic and social development, population dynamics, institutional matters and empowerment of women entrepreneurs, environment and energy.

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Cooperation with United Nations bodies

Written statements have been submitted for the following ECOSOC Conferences:
54th Session of the United Nations Commission for Social Development (CSocD54);
59th session of the United Nations Commission on the Status of Women;
50th Session of the Commission on Population and Development.

Initiatives taken by the organization in support of the Millennium Development Goals

United Nations Global Compact: WUSME is "Organization Partner", formally committed to respect and disseminate the 10 principles of the initiative, in the context of small and medium enterprises and entrepreneurship, as it is also expressed in the statement "Communication on Commitment". 2016 the COE – Communication on Engagement has been submitted to the UN General Secretary.

Missions to Developing Countries: Representatives discussed the Millennium Development Goals with Government Officials, Chambers of Commerce and SMEs supporting local organizations and proposed actions and presented recommendations. The following Countries have been visited:
China, Democratic Republic of the Congo, Gabon, India, Malaysia, Uganda, Sri Lanka.

Additional Information

Applications for obtaining consultative and partnership status at UNIDO, UNESCO, and UNDP are still pending.

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VI. INTERNATIONAL MISSIONS AND MEETINGS

WUSME GENERAL MEETING AND SME CONFERENCE

REPUBLIC OF SAN MARINO, April 16th, 2016

Time for Entrepreneurs, Organizations and Institutions to discuss on specific topics related to the growth, competitiveness and protection of SMEs, as key sector of the economy worldwide. Results of the WUSME GENERAL MEETING in the framework of the Conference were: More than 100 delegates represent WUSME today worldwide. Meanwhile, the Union looks ahead, beyond the Conference, towards the future. Proposals to organize other International conferences in Morocco, South of China, India, and the opening of Branch and Representative Offices, in addition to the first one RDC, in Shanghai, Cameroun, Tokyo and other locations, are now under evaluation. In addition to Financing, Advanced Technology is another cross sector of general concern which might be object of the next event.

WUSME INTERNATIONAL WORKSHOP 2016: FINANCING SMALL AND MEDIUM ENTERPRISES, ANSWERS ARE NEEDED

REPUBLIC OF SAN MARINO, April 16th, 2016

During the workshop, several international speakers took the floor to consider and analyze different issues with a common denominator: SMEs funding. WUSME General Secretary Norbert W. von Knoll Dornhoff presented as moderator and editor the final recommendations: read all in WUSME MAGAZINE 2016 – www.wusme.org

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WUSME AT COPA WOMEN'S COMMITTEE

BRUSSELS, May 27th 2016

On occasion of the meeting held by the COPA WOMEN'S COMMITTEE on May 27th in Brussels, Margit Batthyany-Schmidt intervened as Member of the Board of Directors of WUSME, First Vice-President of COPA Women's Committee and Member of the Hungarian Chamber of Agriculture, focusing on the theme "Women and Entrepreneurship". Batthyany-Schmidt, announced in her speech that, in the month of April in the Republic of San Marino, the 4th General Assembly of WUSME was held together with a specific Workshop on Financing SMEs. She emphasized the importance, inside WUSME for the period 2016-2021, of the promotion of women entrepreneurs and in particular the role of women in agriculture in the developing countries. "There are about 450 million small-scale farmers' families, representing 2 billion people, who rely on the various levels of agricultural production for sustenance. They represent –she has declared- the largest customer segment for the livelihood of those living on less than \$ 2 a day. But they are not just farmers. Consumers who have different financial needs are also, such as earning income from a variety of non-agricultural sources, including labor and non-agricultural enterprises". Batthyany-Schmidt concluded by highlighting that the first step to achieve success with these customers is to better understand their needs, preferences, aspirations and behaviors. A matter more relevant than ever, which WUSME is actively working on with its Women's Commission.

<http://www.wusme.org/wusme-news/copa-womens-co>

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MEETING OF WUSME DIRECTORS IN MALAYSIA

KUALA LUMPUR, August 25th 2016

Professor Dr James Omps, Board Director of WUSME (World Union of Small and Medium Enterprises) and President of IUE bestows the WUSME Medal and Framed Certification of 5 Year Service at WUSME to Professor Dr Tajudin Alias from Malaysia, following the official ceremony which took place on occasion of the International Conference held in San Marino on April 16th.

<http://www.wusme.org/wusme-news/wusme-board-directors-meet-in-malaysia/>

WUSME MEETING WITH POLAND INSTITUTIONS

VIENNA, August 30th 2016

General Secretary Norbert Knoll von Dornhoff visited HE. Adam Bugarjski, Ambassador and H.E. Jacek Sawicz at the Polish Embassy in Vienna on 30th August 2016. Points of discussion were assistance of SMEs in Poland at the UN Global Market and the identification of a WUSME Representative for Poland. The Ambassador sincerely appreciated the offer of WUSME to closer cooperate with entrepreneur organizations in Poland and promised to inform the Polish Government and the Chamber of Commerce about this meeting.

<http://www.wusme.org/wusme-news/wusme-in-poland/>

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WUSME SUPPORTING SMES IN ROMANIA

ROMANIA, September 9th 2016

WUSME General Secretary Norbert W. Knoll von Dornhoff visited on 9th September 2016 the new Member Company "DRINK AND GO" in Romania. The owner of this enterprise, Mr. Josif Jager (photo) informed WUSME about the benefits of his products. WUSME will assist the new member company to find business partners on possible export markets.

Benefits Drink & Go

- Protects the liver and combat the negative effects of alcohol consumption;
- Lack of appetite and combat various stomach diseases;
- Reduces inflammation of the liver;
- Prevents destruction of liver cells and helps recovery;
- Increases the body's natural antioxidants.

<http://www.wusme.org/wusme-news/wusme-in-romania/>

FIRST MEETING OF THE BOARD SPECIAL COMMITTEE

REPUBLIC OF SAN MARINO, November 7th, 2016

On Monday, November 7th 2016, the new *Special Committee for the operational and proactive management of the Association* held its first meeting in the WUSME Headquarters of San Marino, a new executive body established directly by the Board on April 17th, 2016 in order to evaluate activities and issues relating to the Association and submit confirmed proposals and temporary deliberations to the Board of Directors for final approval. Members of this new Committee: Gian Franco Terenzi, Giorgio Battistini, Leo Gatti, Loretta Menicucci and Biagio Riccio, all present in San Marino for the occasion. The agenda of the meeting covered a wide range of issues related mainly to the new, broader and more consolidated organizational structure, which

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WUSME has been committed to acquire since the Institutional Meeting of April 2016 as defined by the new Articles of the Association. Among the issues under consideration: the definition of the macro areas of the world, the designation of Vice Presidents, the confirmation or appointment of the *WUSME Ambassadors and Ambassadors* and the establishment of a Special Committee/Sectoral Representation Office in China. The proposals confirmed and deliberations approved by the Special Committee will now be subject to the final and formal approval of the Board for operational implementation.

<http://www.wusme.org/wusme-news/wusme-press-release-first-meeting-the-special-committee-of-the-board/>

INSTITUTIONAL WUSME MEETING IN SHANGHAI

CHINA, September 10th 2016

During a mission in China last September, Mr. Gianfranco Terenzi, WUSME's President, met the Chinese Director of WUSME, Ms. Yang Rongyong, to discuss about the next development of the Association in the country, especially in light of the new organization planned by WUSME at the General Assembly in April 2016 and to ensure the essential conditions for the establishment of a representative office/ WUSME Sectorial Committee in Shanghai.

<http://www.wusme.org/wusme-news/institutional-wusme-meeting-in-shanghai/>

WUSME AT THE UNITED NATIONS IN NEW YORK

NEW YORK, September 23th 2016

On invitation of UN ECOSOC, WUSME attended the UN Development Group UNDG Side Event during the UN General Assembly on 23 September 2016.

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WUSME Representative Alan Lund conveyed the verbal intervention of our Union.

Contents of WUSME's statement among others:

"We are aware that approximately 250 million SMEs, that are 50% of all micro-, small, and medium sized companies, lack access to finance, which hinders their growth. Countries with advanced economies are able to cooperate with less privileged economies to find solutions for common economic growth results. Our Representatives worldwide already started discussions on National level, aiming at the implementation of an innovative approach to raise funds for SMEs and Crafts. National SME Foundations for Crises Prevention and Development shall among other services assist entrepreneurs to work out acceptable business plans for their projects and offer them to private investors for financing. Enabling access to micro-financing for the smallest enterprises shall be one of the most important tasks of these autonomous Foundations. As a concrete action, WUSME has launched a National Repatriation of Refugees Program for the DRC: at the heart of this initiative is the establishment of a Centre for Vocational Education and Training of Returnees to the DRC, enabling citizens to start small businesses with special reference to the craft sector and agriculture. This first stage shall help thousands of people struggling hitherto to start a better life on a sustainable basis."

<http://www.wusme.org/wusme-news/wusme-at-the-united-nations-in-new-york/>

WUSME AWARDED DURING THE 10TH ASSEMBLY OF CASME COUNCIL OF DIRECTORS

SHENZHEN (CHINA), December 21 th, 2016 - Small and medium enterprises are the backbone of the global economy. For this reason, they must be protected and supported in their development. A concept remarked by WUSME President Gian Franco Terenzi in several occasions and highlighted as well in the video-message broadcasted during the 10th Assembly of the Council of Directors of CASME, the Chinese Association of Small and Medium Enterprises (an Organization directed by the

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Commission for the Reform and China Development of China), held on December 21, 2016 in Shenzhen. The participation of WUSME in the Assembly of CASME was also significant for the presence of WUSME's Honorary President, Zhuo Yan Lin, and the consignment of a special award, handed by the outgoing President and Mayor of Shenzhen, Li Zhibin, for the contribution of WUSME to the growth, progress and development of global SMEs.

<http://www.wusme.org/wusme-news/wusme-awarded-during-the-10th-assembly-of-casme-council-of-directors/>

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